



**Key phrases members love  
to use:**



**“When in doubt, check it out”**

**“Not everything is as it seems”**

**“Take your blinders off, look past your nose”**

**“The power of three, what three things did you do to make a  
difference”**

**“You don’t have to like it, AND you can do it anyway”**

**“Every day in every way,  
we get a little better”**

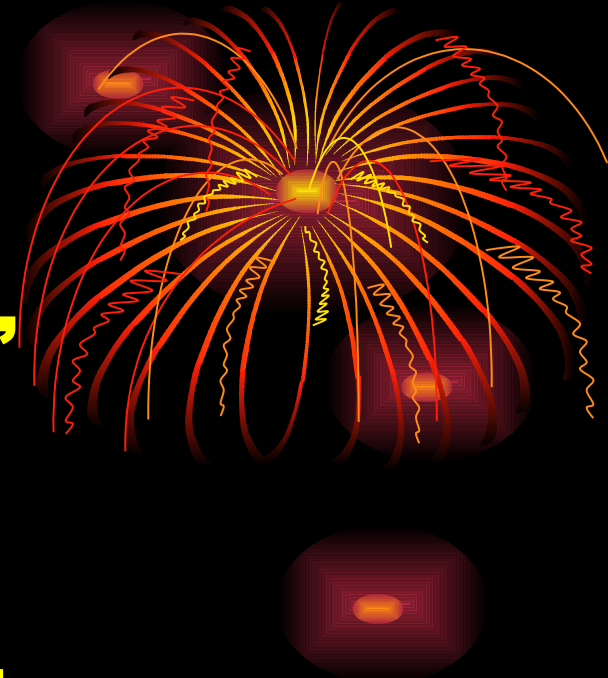
**“Hard work, Pays off”**

**“It takes two to tango”**

**“You are better than you think you are”**

**“The WOW factor”**

**“Secret Code of Behavior”**





**“Self-Discipline is how you act when nobody else is looking”**



**“There are no shortcuts”**

**“I am taking care of business, this time!”**

**“How many compliments did you give today?”**